

TZUMAN HUANG

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EDUCATION

- 2001 - Present Ph.D. Candidate, Finance, George Washington University, DC, USA (GPA : 3.9/4.0)
1999 - 2000 M.S., Finance, University of Illinois at Urbana-Champaign, IL, USA (GPA : 4.0/4.0)
1995 - 1997 M.B.A., Marketing, National Central University, Taiwan (GPA : 3.9/4.0)
1991 - 1995 B.S., International Business, National Taiwan University, Taiwan (GPA : 3.6/4.0)

APPOINTMENTS

- 2004 Spring Lecturer, Financial Management and Markets (undergraduate)
George Washington University (Overall class evaluation: 4.3/5.0)
2004 Summer Lecturer, Investment and Portfolio Management (undergraduate)
George Washington University

EXPERIENCE

- 2001 - Present Graduate Teaching Assistant, Finance Department, George Washington University
1997 - 1999 Research Analyst, Underwriting Department, Chinatrust Commercial Bank, Taiwan

HONORS

- 2004 - 2005 Doctoral Fellowship, School of Business, George Washington University
2000 Academic Excellence, University of Illinois at Urbana-Champaign
2000 Membership in Beta Gamma Sigma, University of Illinois Chapter
1997 Chinese Management Association Science Theme Award
1992 President Award, National Taiwan University

PUBLICATION

Huang, Tzuman, and Chien-Huang Lin, "The Relationship among Music, Advertising Characteristics, and Product Attributes in TV Advertisements", *Advertisement Research*, 1998, Vol. 10, pp.51-68.
http://www.ad.nccu.edu.tw/2_s-sorce/page2-1-10.htm

WORKING PAPERS

"Dealer Interaction and Price Discovery in Futures Markets", with Peter Locke.

"Stock Returns and Dividend Tax Cuts", with Jennjung Wu.

CONFERENCES AND SEMINARS

Papers

"Stock Returns and Dividend Tax Cuts", with Jennjung Wu, the 12th Conference on the Theories and Practices of Securities and Financial Markets, Taiwan, 2004.

"The Effect of Environment Context and Advertising Appeals in TV Advertisement", Chinese Management Association Annual Meeting, Taiwan, 1997.

"The Relationship among Music, Advertising Characteristics, and Product Attributes in TV Advertisements", with Chieh-Huang Lin, the fifth Conference on Practice and Research in Advertisement and Public Relationship in the Republic of China, Taiwan, 1997.

Discussant

The 12th Conference on the Theories and Practices of Securities and Financial Markets, Taiwan, 2004.

CERTIFICATES

CFA level III candidate

Senior Security Brokerage Certificate, Taiwan

Security Brokerage Certificate, Taiwan

REFERENCES

Available upon request